

## News Release

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**For immediate release**

### **Winners for Ernst & Young Entrepreneur Of The Year® 2009 awards in Upstate New York, Western Pennsylvania and West Virginia announced**

*PITTSBURGH, PA, JUNE 22, 2009* – Ernst & Young LLP is pleased to announce the winners of the Ernst & Young Entrepreneur Of The Year® award in Upstate New York, Western Pennsylvania and West Virginia. This group of leading entrepreneurs was selected by an independent judging panel made up of regional business, academic and community leaders. The winners were revealed at the awards on June 19, 2009 at the Carnegie Music Hall Foyer in Pittsburgh.

“We congratulate these entrepreneurs on their significant achievements,” said Kevin Pickels, Ernst & Young LLP Entrepreneur Of The Year Program Director for Upstate New York, Western Pennsylvania and West Virginia. “The Entrepreneur Of The Year award acknowledges their efforts in business excellence and community improvement. Their enthusiasm and determination are what differentiate them in the markets we serve.”

The Upstate New York, Western Pennsylvania and West Virginia winners for the Ernst & Young LLP Entrepreneur Of The Year award in 2009 include:

Carlos Cardoso, Chairman, President and CEO, Kennametal, Inc. – Latrobe, PA  
Ann Dugan, Founder, Institute for Entrepreneurial Excellence – Pittsburgh, PA  
Jon Hammock, President and CEO, KeyLogic Systems, Inc. – Morgantown, WV  
Amy Hancock, President and Owner, AdvantageCare Rehabilitation, Inc. – Pittsburgh, PA  
Scott A. Kiger, President, SDI, LLC – Morgantown, WV  
Patrick McGregor Jr, CEO and Co-founder, BitArmor Systems, Inc. – Pittsburgh, PA  
Michael Stratos, CEO, Ideal Integrations – West Mifflin, PA  
Jessica Trybus, President and CEO, Etcetera Edutainment – Pittsburgh, PA  
Carol Wright, CEO, Wright Therapy Products – Pittsburgh, PA

This year, the Entrepreneur Of The Year awards program celebrates its 23<sup>rd</sup> anniversary. The program has expanded to recognize business leaders in over 135 cities in 50 countries throughout the world. Awards are given to entrepreneurs who demonstrate extraordinary success in the areas of innovation, financial performance and personal commitment to their businesses and communities.

Regional award winners will be eligible for consideration for the Ernst & Young LLP Entrepreneur Of The Year 2009 national awards. Winners in numerous national categories, as well as the overall national Ernst & Young Entrepreneur Of The Year award winner, will be announced at the annual awards gala in Palm Springs, California, on November 14, 2009. The awards are the culminating event of the Ernst & Young Strategic Growth Forum, the nation's most prestigious gathering of high-growth, market-leading companies.

### **Sponsors**

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year awards are pleased to have the Ewing Marion Kauffman Foundation and SAP America as national sponsors.

In Upstate New York, Western Pennsylvania and West Virginia, sponsors include our primary regional sponsor, Alpern Rosenthal; primary media sponsor, Pittsburgh Business Times; and the Pittsburgh Technology Council.

### **Contact information**

For more information about the 2009 Entrepreneur Of The Year awards banquet, contact Natalie Neczypor of Ernst & Young at +1 412 644 0470 or [Natalie.neczypor@ey.com](mailto:Natalie.neczypor@ey.com). For more information about the program, please visit [www.ey.com/us/eoy](http://www.ey.com/us/eoy).

### **About Ernst & Young's Entrepreneur Of The Year® Awards Program**

Ernst & Young's Entrepreneur Of The Year® Award is the world's most prestigious business award for entrepreneurs. The award makes a difference through the way it encourages entrepreneurial

activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, the Ernst & Young Entrepreneur Of The Year® award celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 135 cities in 50 countries.

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