



NEWS RELEASE

ReGear Life Sciences Names Karen Fry as Vice President of Sales

PITTSBURGH, February 19, 2009 -- ReGear Life Sciences, Inc. has announced the hiring of Karen Fry as the company's Vice President of Sales. Ms. Fry has joined ReGear with over 22 years of executive sales management and selling experience, ranging from highly technical sales and solution selling to managing national accounts and operating effectively in rapid growth situations. ReGear will be her third start-up company.

She joined Pittsburgh-based ReGear from CoolSystems, Inc. – makers of Game Ready, a cold and compression therapy device used by professional and collegiate sports teams, physical therapists, and orthopedic surgeons. At CoolSystems, Ms. Fry was the Vice President of Emerging Markets and the primary driver of sales revenue for the company from 2004 to 2008, growing revenue 768 percent during her tenure. Ms. Fry will operate a field office in Oakland, California.

About ReGear Life Sciences:

Based in Pittsburgh, Pennsylvania, ReGear Life Sciences, Inc. develops and markets revolutionary deep-tissue therapeutic warming products consisting of comfortable body-part specific garments powered by a portable radio frequency (RF) ReGenerator™. Therapeutic levels of warming have been proven to relieve pain, decrease joint stiffness, relieve muscle spasms, increase blood flow and range of motion and facilitate a healing response. The patented system has been approved for unattended use. For additional information, visit <http://www.regearlife.com>.

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