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PITTSBURGH LIFE SCIENCES GREENHOUSE PORTFOLIO COMPANIES MAKE NEWS IN Q3
*Ambitious Companies Receive New Investments, Recognition from National Kauffman Foundation
and Approval to Bring New Product to Market*

PITTSBURGH, Pa. – August X, 2014 – Pittsburgh Life Sciences Greenhouse (PLSG), Western Pennsylvania’s only pure life sciences investment firm, announced today that its portfolio companies are having a successful start to Q3 with new investments, recognition from the Kauffman Foundation as well as approval to bring a new medical device to market.

Most recently, PLSG committed \$50,000 to [Treatspace](#). This investment was part of PLSG’s participation in the “Your America Story” radio show on *KDKA 1020 am Radio* for the [Running with the Bulls](#) segment. *Running With the Bulls* works to bring recognition to the Pittsburgh life sciences startup community and was a six-week long radio contest for entrepreneurs who had the opportunity to pitch their companies to PLSG investors. Throughout the contest, Treatspace successfully demonstrated their market model and the advanced stage of their company. This is PLSG’s third investment into the Healthcare IT company. PLSG portfolio company [Advanced Technology Healthcare Solutions](#) (ATHS) was also runner up in the series and received a \$2,500 investment.

In addition, Treatspace and ATHS alongside [Wellbridge Health](#) and [Personal Health Recording for Quality of Life](#) (PHRQL), which are also PLSG portfolio companies, received honors from nationally recognized Kauffman Foundation as participants in the Pittsburgh 2014 [Energizing Health Collaboration series](#). Energizing Health hosts five events across the nation and gives entrepreneurs a chance to collaborate and network with key influencers and industry leaders at hospitals, health care systems and payers in order to get feedback on to how best bridge the gap between their companies and consumers. The four portfolio companies were recognized for healthcare solutions that have great potential to make a targeted impact on the healthcare industry.

Outside of new investments and industry recognition, PLSG portfolio company [Rinovum Women’s Health](#) has been notified by the FDA that their device, The Stork®, has received authorization to be sold over the counter (OTC). The recent FDA approval provides a much more clear and complete pathway to market for this important product that aids contraception for new and growing families.

“We continue to help advance our portfolio companies towards the end goal of getting their technology into the market,” said John W. Manzetti, President and CEO of PLSG. “As we progress

throughout the year, it is important for PLSG to continue to advance our mission by investing in promising life sciences technologies to improve patient care, and providing our life sciences expertise and counsel to our local entrepreneurs.”

To-date in 2014, PLSG has made six investments for over \$330,000. Since PLSG’s inception, the organization has committed 185 investments into 75 companies, totaling more than \$20 million in direct invested capital.

For more information about Pittsburgh Life Sciences Greenhouse, please visit www.plsg.com or call 412-201-7370.

About Pittsburgh Life Sciences Greenhouse (PLSG) (www.plsg.com)

The PLSG invests in and supports the growth of biosciences companies in western Pennsylvania. PLSG has a track record of excellence when it comes to attracting and growing life sciences companies in the region. Since its inception in 2001, PLSG has assisted more than 418 life sciences companies and has helped create or retain nearly 1,800 jobs and affect another 12,000 jobs in Western Pennsylvania. Thirty-four companies have been provided with office or laboratory space and 13 have been relocated to Pittsburgh from outside of the region. In addition, the PLSG has invested over \$20 million in 75 companies, which has leveraged more than \$900 million in additional capital to the region.

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