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PITTSBURGH LIFE SCIENCES GREENHOUSE TO SPONSOR 3 RIVERS VENTURE FAIR
Executive Leadership to Sit on Selection Committee and Host Bio Boot Camp Training

PITTSBURGH, Pa. – October 6, 2014 – Pittsburgh Life Sciences Greenhouse (PLSG), Western Pennsylvania’s only pure life sciences investment firm, announced today its sponsorship at the annual Pittsburgh Venture Capital Association 3 Rivers Venture Fair (3RVF) which will take place October 7-8 at Heinz Field. In addition, executives from the PLSG were part of the selection committee and also are participating in a bio boot camp training seminar to presenting CEOs.

“We are excited to attend this year’s 3RVF,” said President and CEO John W. Manzetti. “It will be another great opportunity to connect and share thought leadership with category peers while also having the opportunity to connect with innovators that are transforming the life sciences industry through their new technologies.”

Manzetti participated on the selection committee for finalists to present at the fair. In addition, Chief Investment Officer Jim Jordan will play a key role in the Bio boot camp which focuses on providing objective advice to the presenting CEOs to better incorporate a compelling argument on why they will be a good acquisition target for investors.

“It is not that CEO's don't possess this knowledge,” said Jordan. “It is their passion for the customer and their technology that overtakes time allotment given for their presentations. The boot camp will remind them to incorporate this necessary information into the upfront of their presentations.”

The 3RVF debuted in 2002 and has fostered the developed of technology innovations through investment. The event has grown to one of the largest technology showcases in the nation, with featured companies raising more than \$500 million to help bring technologies in various industries to market.

For more information about Pittsburgh Life Sciences Greenhouse, please visit www.plsg.com or call 412-201-7370.

About Pittsburgh Life Sciences Greenhouse (PLSG) (www.plsg.com)

The PLSG invests in and supports the growth of biosciences companies in western Pennsylvania. PLSG has a track record of excellence when it comes to attracting and growing life sciences companies in the region. Since its inception in 2001, PLSG has assisted more than 400 life sciences companies and has helped create or retain nearly 1,800 jobs and affect another 12,000 jobs in Western Pennsylvania. Thirty-four companies have been

provided with office or laboratory space and 13 have been relocated to Pittsburgh from outside of the region. In addition, the PLSG has invested over \$20 million in 75 companies, which has leveraged more than \$900 million in additional capital to the region.

About 3 Rivers Venture Fair

The 3 Rivers Venture Fair (3RVF) is one of the nation's premier showcases of technology innovations and investment opportunities. Every 18 months, more than 700 A-list venture capitalists, private investors, investment bankers, and leaders in business, finance and entrepreneurship convene in Pittsburgh to discover opportunities in the hottest emerging markets and meet cutting-edge innovators from a 10-state region and beyond. Since its founding in 2002, the 3RVF has helped participating ventures raise more than \$500 million in investment capital. The 3RVF is proudly presented by the Pittsburgh Venture Capital Association in conjunction with leading organizations throughout the Midwest, Mid-Atlantic and Northeast.

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