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**PITTSBURGH LIFE SCIENCES GREENHOUSE ANNOUNCES THE PROMOTION OF  
DIANA CUGLIARI TO SENIOR EXECUTIVE ASSOCIATE**

*Cugliari Continues Legacy With PLSG, Expanding Her Role Within the Company*

**PITTSBURGH, Pa.** – May 16, 2016 – [Pittsburgh Life Sciences Greenhouse](#) (PLSG), Western Pennsylvania’s only pure life sciences investment firm, announced today the promotion of Diana Cugliari to Senior Executive Associate under the direction of Jim Jordan, PLSG VP and Chief Investment Officer.

Cugliari, who joined PLSG in April 2013, formerly served as Executive Assistant to the President and CEO, Office Manager in addition to serving as Associate Director of the Accelerator Fund, an early-stage venture capital fund focused on high impact investments in the life sciences and healthcare sectors. She will retain her position with the Accelerator Fund as she takes on her new role as Senior Executive Associate.

“Diana has been instrumental in our continued success at PLSG,” said John W. Manzetti, President and CEO of PLSG. “Her proven financial prowess and sharp business acumen make her an incredible asset to our team. She wears many hats within our organization, from grant proposal writing to branding and marketing to incubator management, and she does it all with remarkable competency and attention to detail. We’re glad to have her on our team and look forward to her continued growth in her new and expanded role.”

As Senior Executive Associate, Cugliari will become an integral member of the management team of portfolio start-up companies, and will provide strategic and tactical guidance during a company’s crucial formative stages. She will also assist portfolio companies in developing fundamental business strategy and practical, sustainable business plans while also identifying funding strategies and sources of potential capital among other things.

During her tenure at PLSG, Cugliari provided administrative support and counsel to the President and CEO, assisted in investor relations activities as a part of the PLSG Accelerator Fund, spearheaded the automation of communication and account access via web portal for investors as well managing day-to-day office functions,

planned and implemented company events and marketing efforts among other daily tasks.

Prior to her time at PLSG, Cugliari ran a successful startup company from 1999 to 2009; The Money Tree Financial Corp., a provider of mortgage banking products and solutions. During her time with the Money Tree Financial Corp., she expanded the company footprint from a one-state licensed mortgage broker to a 10-state mortgage banking operation, generating annual sales in excess of \$170 million.

Cugliari earned her Bachelor of Arts in Economics from the University of Pittsburgh and is actively pursuing her Masters in Business Administration and is slated to graduate August 2016 .

For more information about Pittsburgh Life Sciences Greenhouse, please visit [www.plsg.com](http://www.plsg.com) or call 412-201-7370.

**About Pittsburgh Life Sciences Greenhouse (PLSG) ([www.plsg.com](http://www.plsg.com))**

The PLSG invests in and supports the growth of biosciences companies in Western Pennsylvania. PLSG has a track record of excellence when it comes to attracting and growing life sciences companies in the region. Since its inception in 2001, PLSG has assisted more than 440 life sciences companies and has helped create or retain nearly 2,000 jobs and affect another 10,000 jobs in Western Pennsylvania. Forty companies have been provided with office or laboratory space and 14 have been relocated to Pittsburgh from outside of the region. In addition, the PLSG has invested directly and indirectly \$21 million in 78 companies, which has leveraged over \$1.5 billion in additional capital to the region.

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