

## News Release

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*For Immediate Release*

### **PLSG Announces New ‘Health IT Pittsburgh’ Website** *Cornerstone for Dynamic Health IT Pittsburgh Cluster Initiative*

**PITTSBURGH** (Sept. 13, 2018)—The Pittsburgh Life Sciences Greenhouse (PLSG) announces the launch of a new website, “HealthITPittsburgh.com,” to serve as the cornerstone of the Health IT Pittsburgh cluster initiative. The Initiative, committed to growing Health IT companies and jobs in Western Pennsylvania, is positioning Pittsburgh as a global innovation hub for Health IT.

“Health IT is going to be in every product,” said PLSG President and CEO, Jim Jordan. “A standardized, global, web-based digitization of health care is coming and, when implemented, will remove the barriers surrounding the specialized world of managing health data. This event will open life sciences markets to more progressive suppliers, as evidenced by Apple’s entrance into Medical Devices with a new watch containing a built-in EKG scanner and the ability to screen for heart rhythm irregularities.”

“The PLSG has been tracking this trend over the past several years, and evidence shows it is now poised to drive innovation in every vertical we serve: Biotechnology, Diagnostics, Medical Devices, and Therapeutics,” Jordan added. “The ‘Health IT Pittsburgh’ initiative will capitalize on Pittsburgh’s three major clusters: its healthcare systems, its life sciences expertise, and its strong IT communities.”

HealthITPittsburgh.com features:

- An interactive database of nearly 100 regional Health IT companies
- Interviews with thought leaders in Health IT companies, educational and research organizations
- Links to education and training opportunities; providing a new pathway to better jobs
- A listing of university research groups engaged in groundbreaking Health IT R&D

“This new digital resource will help build a cohesive cluster, support start-up companies, and promote workforce development in Health IT across the greater Pittsburgh region,” said Delvina Morrow, Director of Development and Community Engagement.

The Health IT Pittsburgh site has been developed as part of a \$500,000 “Regional Innovation Strategies” grant awarded to the PLSG in late 2017 by the U.S. Economic Development Administration, part of the U.S. Department of Commerce.

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#### **About the Pittsburgh Life Sciences Greenhouse (PLSG)**

The PLSG is a comprehensive life sciences economic development organization. We are dedicated to advancing life sciences in western PA by building on the region’s strengths in research, clinical care and life sciences entrepreneurship. We serve our community by providing knowledge, connection, and capital to help companies grow, create jobs, and improve the health of all humanity. For more information, please visit: [www.plsg.com](http://www.plsg.com).